Textile origins, 1861-1916

Originally a notary public in Enschede, Benjamin Willem Blijdenstein jr. (1811-1866) moved into the banking business in 1841. His primary target group was the textile industry in the Twente region in the eastern part of the Netherlands. With the growth of textile exports to south-east Asia he opened a branch in London in 1858 because of its major role in foreign exchange dealing. The London branch was managed by his son and successor B.W. (Willem) Blijdenstein. This British connection greatly facilitated financial transactions between the Dutch East Indies, London (bills of exchange), Enschede in the Twente region (production) and Amsterdam (exports to the Dutch East Indies).

Twentsche Bankvereeniging was established in Amsterdam on June 24, 1861 as a partnership. The name was changed in October 1869 to Twentsche Bankvereeniging B.W. Blijdenstein & Co.

In the early decades, the bank concentrated on the rapidly expanding cotton industry in the Twente region and on financing textile exports to the Dutch East Indies. Slowly but surely it spread its wings. Wissel- en Effectenbank was established in Rotterdam in 1879, followed by Stichtsche Bank in Utrecht in 1884 and Bank voor Effecten- en Wisselzaken in The Hague in 1893.

In the 1890s Twentsche Bankvereeniging also set up subsidiaries in neighbouring Westphalia (Germany), which was undergoing much the same pattern of economic development as the Twente region. The bank ran a foreign exchange office from 1875 to 1884 in Paris, after the takeover of a British bank. This made Twentsche Bankvereeniging the first Dutch merchant bank to establish subsidiaries and branches. Like other large banks, Twentsche Bankvereeniging obtained interests in several provincial banks at the start of the 20th century. They included Bergsma & Dikkers of Hengelo (1906), Lissesche Bankvereeniging of Lisse (1907) and D.A. Wisselink of Alkmaar (1911).

Set for growth, 1917-1945

Despite initial opposition from Willem Blijdenstein and W.B. Blijdenstein, son and grandson of the founder, Twentsche Bankvereeniging became a limited liability company as of January 1, 1917 and was renamed Twentsche Bank. The financial limitations of a partnership had become too much of a handicap for the bank now that it had developed from a family-run business to a full merchant bank. At the same time, subsidiaries Wissel- en Effectenbank and Bank voor Effecten- en Wisselzaken were changed to Twentsche Bank branches. The same happened one year later to Stichtsche Bank in Utrecht.
After this period of expansion the bank consolidated its growth. Towards the end of 1925, subsidiaries in the Twente region such as B.W. Blijdenstein jr. of Enschede and Ledeboer & Co. of Almelo – which had existed as separate legal entities – were wound up and turned into own branches. At the end of December 1930, the various institutions in which the bank had acquired an interest since 1907 lost their independence.

As of January 1, 1931, the branches of these local banks such as Provinciale Bank voor Limburg, Groninger Bank, and Haarlemsche Bankvereeniging, were turned into Twentsche Bank branches.

**Continued growth, 1945-1964**

The concentration of banking in the Netherlands resumed after World War Two. Twentsche Bank’s first major post-war take-over was Van Ranzow’s Bank in Arnhem in 1950, followed in 1952 by Van Mierlo en Zoon in Breda. The latter, however, continued to trade under its own name.

Twentsche Bank had always been at the forefront of innovations in Dutch banking. In the late 1950s, for example, it introduced personal loans in the Netherlands and in 1953 it took over Industrieele Disconto Maatschappij (est. 1923) which specialised in consumer credit.